



# **Fall Neighborhood Forum**

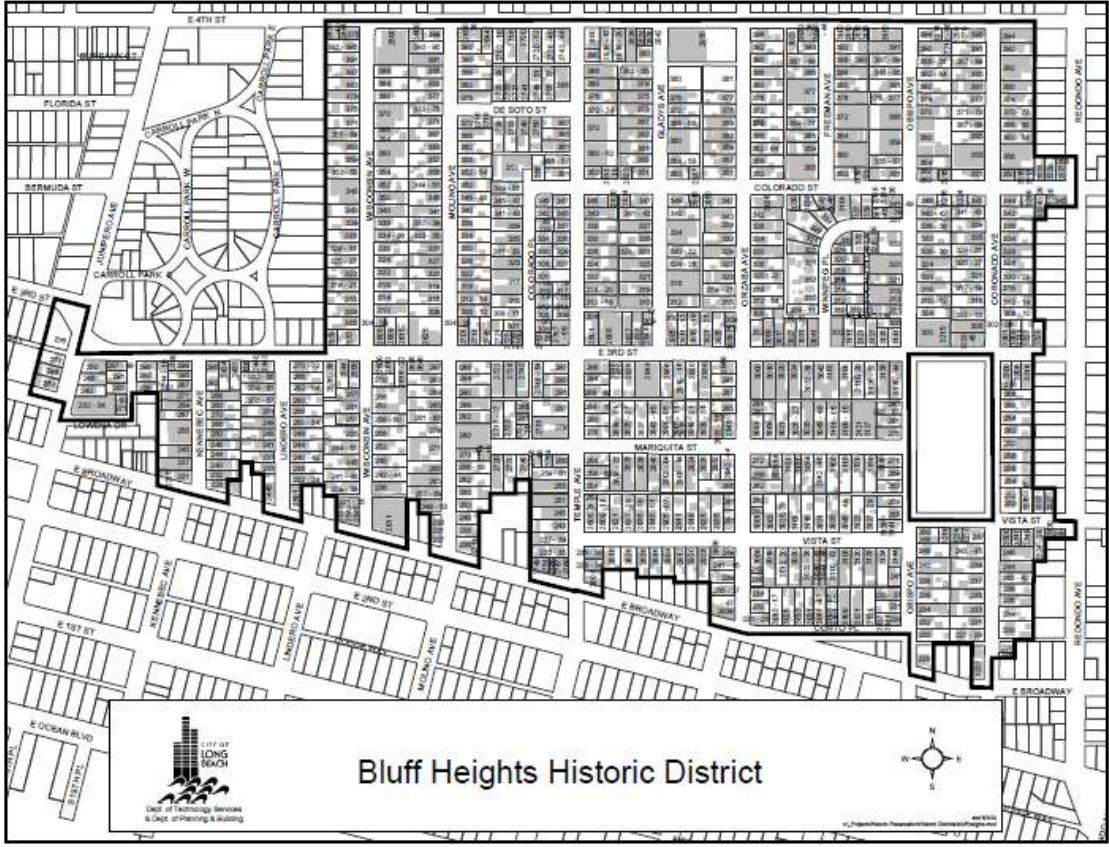
Mann School Auditorium

October 19, 2011



# Agenda

- ❖ Opening Remarks/Bluff Heights Map & BHNA Mission
- ❖ Continued Back to Basics Efforts...Staying on Course in 2012
- ❖ Proposed 2012 Slate of BHNA Officers
- ❖ Reports from the 2nd & 3rd Council Districts; Police Dept. (East Div.)
- ❖ Long Beach 2030: Imagine One Great City – Steve Gerhardt
- ❖ “Neighborhood News” Distribution & Name Change
- ❖ July 4, 2012 Celebration/Block Party Planning
- ❖ July 3<sup>rd</sup> “Red, White and You” Report
- ❖ Bluff Heights Monument Sign
- ❖ New BHNA T-Shirts
- ❖ Updates: Mann School, Bike Blvd., Bixby Park & RPNA Trade Fair
- ❖ Neighborhood Partner Report
- ❖ Q&A, Next Meeting Date



# BHNA Map & Mission

“The Bluff Heights Neighborhood Association is a non-profit, volunteer organization dedicated to community building, education, historic preservation, public safety, neighborhood beautification and thoughtful growth designed to enhance the quality of life among its residents.”



## **Continued Back to Basics Efforts...Staying on Course in 2012**

- ❖ Continuing Mann Elementary School Support
- ❖ Providing Homeowner Guidance on Historic District Procedures in Bluff Heights
- ❖ Hosting Informative Quarterly Neighborhood Forums
- ❖ Providing a Quarterly “Neighborhood News” publication to Residents
- ❖ Strengthening Neighborhood & Local Business Relationships
- ❖ Maintaining/Attracting Board/Committee Members



# Proposed 2012 Slate of BHNA Officers

- |                    |                               |
|--------------------|-------------------------------|
| ❖ John Thomas      | President                     |
| ❖ Bill Garlin      | Secretary/Treasurer           |
| ❖ Tony Cruz        | Board Member                  |
| ❖ Frank Ginipro    | Board Member                  |
| ❖ Christine Votava | Board Member <sub>(NEW)</sub> |



# Reports from the 2nd & 3rd Council Districts



**Long Beach City Council District 2 - Suja Lowenthal**

**Long Beach City Council District 3 - Gary DeLong**



# Report from the Police Department – East Division





# Long Beach 2030: Imagine One Great City

- ❖ The **Long Beach 2030 Plan** is the process to update the City's General Plan, a comprehensive, long-term plan that creates a vision for the future of our great city.
- ❖ The Department of Development Services is nearing completion of the Mobility Chapter of the General Plan.
- ❖ The contents of the plan are being finalized and will be presented to the Planning Commission in November in a study session with review and adoption by Planning Commission and City Council to follow.
- ❖ The highlights of the proposed Mobility policies, and its effect on the “Broadway Corridor,” are being presented tonight by Steve Gerhardt, from the City’s Development Services Department.



# “Neighborhood News” Distribution & Name Change

OCTOBER 2011  
Visit us at <http://bluffheights.org>

## LONG BEACH 2030: IMAGINE ONE GREAT CITY

The Long Beach 2030 Plan is the process to update the City's General Plan, a comprehensive, long-term plan that creates a vision for the future of our great city. The Department of Development Services is nearing completion of the Mobility Chapter of the General Plan. The contents of the plan are being finalized and will be presented to the Planning Commission in November in a study session with review and adoption by Planning Commission and City Council to follow. The highlights of the mobility policies are summarized below.

The Mobility Chapter establishes the foundation for transportation goals and related policies for the City of Long Beach that will strengthen the community, the economy, and the environment. The term mobility is used deliberately to denote a shift in thinking about transportation from moving cars to moving people. Mobility therefore refers to all modes of travel and routes people use to move within and beyond Long Beach: walking, biking, transit, automobiles, trucks, airplanes, and other emerging modes of personal transport. This chapter describes a multi-modal system that is flexible, integrated and supports the needs of all Long Beach residents and visitors. Multi-modal transportation planning helps the city meet its goal of offering residents and visitors an interconnected network of streets, alleys, paths, greenways and waterways where people can choose to walk, bicycle and take transit or drive. In addition, there are many benefits that go along with this shift to a multi-modal system, including reductions in greenhouse emissions, health benefits from an active lifestyle and a stronger local economy.

To accomplish these outcomes, six approaches have been identified to guide programs and actions that Long Beach will take to promote its mobility values:

1. Balance the needs of all modes of travel
2. Protect and enhance the environment
3. Create dynamic livable public spaces
4. Align parking strategies with mobility goals
5. Preserve and enhance the quality of life in neighborhoods
6. Adopt innovative mobility facilities and programs

These approaches translate the values expressed in the Long Beach 2030 guiding principles into a planning approach for the Mobility Chapter. These approaches and related policies and programs are further developed in the

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- ❖ Changed to e-mail & BHNA website based distribution
- ❖ Post card notification of each “eNEWS” issue & upcoming Neighborhood Forums
- ❖ Saves cost of paper, printing & postage
- ❖ Reduces total paper usage, i.e., more “green”
- ❖ Reduces time needed to prepare the newsletter



# July 4, 2012 Celebration/Block Party Planning

- ❖ Planning to return in 2012 with this popular Bluff Heights holiday event
- ❖ Held first “Kickoff Planning Meeting” on October 6<sup>th</sup>; there were 9 attendees, representing both sections of Vista
- ❖ This group agreed it was a good idea to alternate the event every year, keeping it on East Vista for 2012 and then moving it West for 2013.
- ❖ Concerns – getting additional volunteers
- ❖ Discussed logistics - permission slips, city permit, street closure, donations, sponsors, signage, buntings, etc.
- ❖ Next meeting date - TBD



# Red, White and You Party 2011



Our July 3<sup>rd</sup> event at the Wine Crush provided a wonderful atmosphere for local residents, business owners, families and friends of the BHNA to enjoy the tastes of various dishes from our local restaurants and to win prizes provided by our local businesses. Those in attendance expressed appreciation for this alternate type of event and venue.





# Red, White and You Party 2011



**Here's a list of our event partners who helped provide the delicious food & wine:**

- The Wine Crush ~ 3131 E. Broadway;
- Kafe Neo ~ 2800 E. 4th
- La Parolaccia ~ 2945 E. Broadway
- Paradise Restaurant ~ 1800 E. Broadway
- The Original Park Pantry ~ 2104 E. Broadway; Pizza Place and Garden Café ~ 1431 E. Broadway;
- Rossmoor Pastries ~ 2325 Redondo Ave., Signal Hill

**And here's a list of local businesses who graciously provided the opportunity drawing prizes on July 3<sup>rd</sup>:**

- The Wine Crush ~ 3131 E. Broadway;
- B&B Hardware ~ 387 Redondo Ave.
- Sasha Witte Design ~ 3237 E. Broadway
- Spa Sidney ~ 3519 E. Broadway; The Art Theatre ~ 2205 E. 4th St.
- Dr. Coates ~ 3303 E. Broadway; Merry's ~ 2747 E. Broadway
- La Parolaccia ~ 2945 E. Broadway; Iguana ~ 3440 E. Broadway

*Thank you to all our sponsors and volunteers!*



# Bluff Heights Monument Sign Discussion

- ❖ Several other LB historic districts now have them (Bluff Park, Alamitos Beach, North Alamitos Beach, Cal Heights, etc.)
- ❖ Beginning active discussions on design alternatives (see next slide for one example)
- ❖ Getting cost estimates, looking at different materials
- ❖ Looking at potential funding sources and fundraising initiatives
- ❖ Considering potential location alternatives (see next slide for one current idea)



# Bluff Heights Monument Sign Discussion (cont'd)

One Design Alternative...

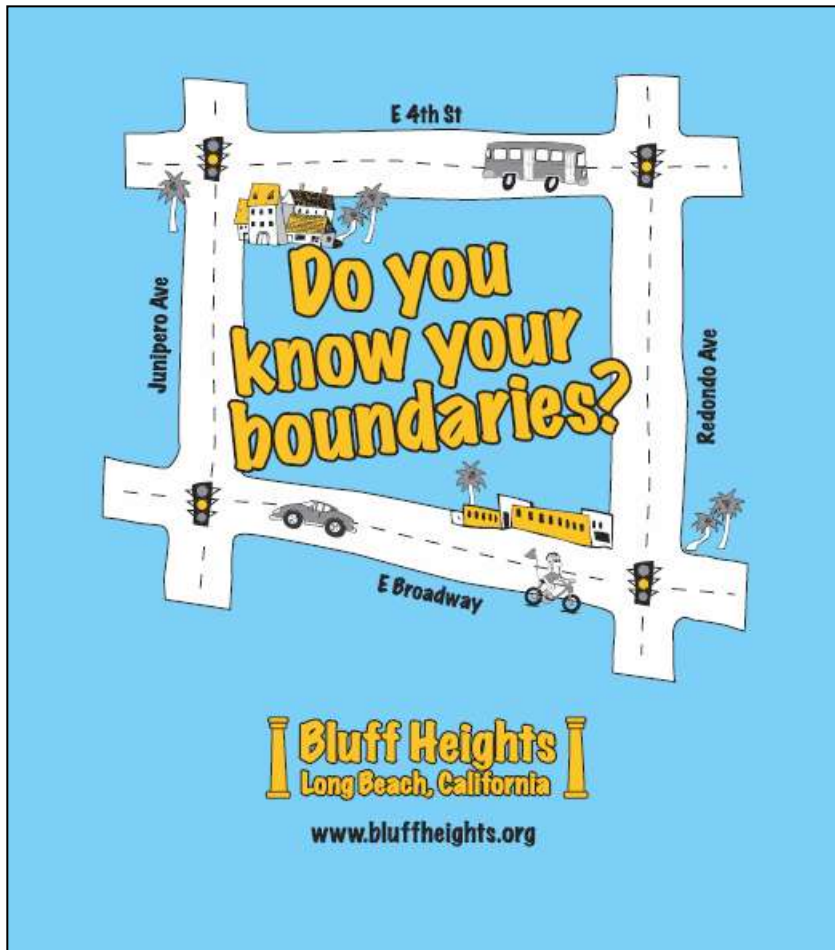


One Current Location Idea...





# New BHNA T-Shirts



- ❖ Currently under development
- ❖ Bolder neighborhood graphic on back of shirt
- ❖ New colors
- ❖ Men's and women's styles/sizes
- ❖ Available in Spring 2012



# Mann Elementary School Update

The latest school happenings from Christine Votava, PTA Treasurer





# Bixby Park Update





# Bike Long Beach & Bike Blvd. Update





# RPNA Restoration Trade Fair

- ❖ 3<sup>rd</sup> time to join with RPNA in this annual event
- ❖ Great turnout this year
- ❖ Hosted a table to promote BHNA & sign-up new members
- ❖ Answered questions about Bluff Heights & restoration issues in our neighborhood

4TH ANNUAL  
RESTORATION  
TRADE FAIR

*hosted by Rose Park Neighborhood Assn  
with Luther Burbank School*

**Sun., Sept. 25, 2011**  
**9:30am-4pm**

4th & Junipero, Long Beach  
[www.RPNA-TRADEFAIR.org](http://www.RPNA-TRADEFAIR.org)

*Save the Date!*

The poster features a line drawing of a rustic log cabin with a gabled roof and a small porch. The background is a light green gradient with sun rays emanating from behind the cabin. The text is in a mix of bold, sans-serif fonts and a handwritten script.



# Neighborhood Partner Report



IT'S A BEAUTIFUL DAY IN OUR NEIGHBORHOOD



Q & A

IT'S A BEAUTIFUL DAY IN OUR NEIGHBORHOOD



Next meeting date TBD